

WOMEN IN THE WORKPLACE - JULY LUNCH *Ranelagh Club, Mt Eliza*



71 women in the same room and the voice of only one could be heard! Such was the interest in what Women in the Workplace July luncheon speaker, Ingrid Maynard had to say about how she started in business back in 2002. With a liting laugh and a refreshing approach to life and business, this charismatic woman held the attention of those in the room – businesswomen of all ages – throughout her engaging half hour talk.

Ingrid said she had discovered that many business owners had had an entrepreneurial flair at a young age. She recounted how at 5 years of age she had placed her collection of Smurfs throughout her family's garden, advertised their appearance and had tried to get the public to pay a fee to see her display. But, unlike her more recent business venture, this early attempt to make some extra pocket money had not worked!

Starting business back in 2002 – after a marital split – Ingrid's first 'office' was her bedroom in her mother's home and her first 'desk' was her bed! From this difficult start, the concept for Harvest Management was born.

Harvest Management (Australia) Pty Ltd commenced in 2004 and "generates highly qualified meetings for its corporate clients using a combination of cold calling, re-qualification, information sending, follow-up and relationship building". This vibrant & successful business – located in Frankston – now employs 10 people, headed by Ingrid as its sole director.

The next Women in the Workplace luncheon will be held on September 16 at the Cape Schanck Resort. Guest speaker will be Dr Jane Shelton; CEO (honorary) for 'Life. Be in it', author, and Managing Director of Marshall Place Associates (To book, telephone 5987 3078)



MAY WIWP LUNCH *CB's Mt Eliza*

For more details see page 19



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