A change of season is the perfect excuse to replenish our wardrobes and with Spring approaching you'll find the Peninsula's boutiques are ready and waiting to show you all the fabulous fashion they have sourced for your selection.

You'll find no shortage of options whether you are looking for classic cocktail, casual bbq, smart race wear or corporate - you're sure to find it on the Peninsula and without too much stress! Happy hunting......





PENINSULA Fashion

Find Your Signature Style

As we onward and vigilantly search day after day for individualism and our own fashion-persona it seems harder and harder to find what we are looking for. These days it is by far easier for most chain retailers to stock the obvious and replicate the latest trends applauded by the masses so we often end up with over saturation

> It is assumed that women especially have a predisposition to appreciate fashion and it is part of our makeup to anticipate and be excited by the first step into any apparel arena. The adrenalin rush of possibly making 'a find' sends us into a 'walkabout frenzy' that can go on for

as long as it takes to discover the ultimate piece to add to our collections.

How fabulous would it be if we had a

computer that we could enter what we wanted to wear and presto it tells us where to find it? That sounds a bit too easy and it would take the fun out of our favorite pastime.

How often today do we head out for the convenience of large complexes to shop only to end up walking end to end hardly exploring any shop because they all looked rather the same! The beauty of the signature boutique allows us to define our style and become inventive again.

Getting to know what makes each boutique unique can almost make the job a little less stressful when we have to achieve a special look. Even though our curiosity forces us to look at everything available it's a comfort



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