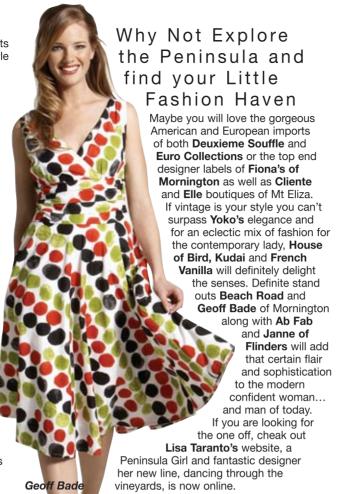
to know that we can expect a certain level of style from our favorite hotspots whether we're looking for couture-style fabrics or the more practical.

What Makes Us Choose the Clothes we Wear?

How amazing is it that we have an innate skill of pulling out a masterpiece amongst a heavily packed rack of clothing just by a glimpse of a hemline or a tiny peep of a sleeve poking out. We are all attracted to different elements and styles and that's why boutique shopping is the chic thing to do and so many boutiques can co exist to service our desires. The diversity of boutique houses around the Peninsula do their utmost...and it is in their best interests ... to house an array of individual and original labels that are each distinguishable from each other. I am vet to discover any one of them with overlapping labels and that's a real feat in itself showing a real responsibility to their clients.

The fashion world is in a bubble of its own making its own rules and values and we consume it at all levels based on its worth to us individually.





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