

## Rosemount Fashion Week...



What can I say? It was an awesome experience – lots of hard work under the pump. I was rapt to be a hair director in Sydney. (As a hair director, my job was to come up with a look that the clothing designers liked, and then lead a team of 10 stylists to create that look on 20 models in 2 hours for both hair and make up.) I was ecstatic to hear that Marie Claire had put a blog on their website that my hair looks were the best so far at Fashion Week! (If you want to read the whole blog please pick up our latest magazine, available outside our salons.) The August addition of Harpers Bazaar also has an article on the looks I created,

as well as all the other shows. Very exciting stuff!

I am back in Sydney during August for the Fashion Festival to direct more shows. I LOVE IT ALL!!! Fashion Festival is all for the consumer, so if you have a spare few days and would like a sneak preview of all the gorgeous fashion coming our way, hop on a plane and come to Sydney August 19th – August 22nd.

As usual our salons are full steam ahead for ongoing education. Last month we enjoyed a Tracey Hughes advanced cutting seminar, and Phillip Barwick and Katrina Russell did an amazing show on cuts and colours for the future.

We are very excited about our new team member, Victoria Hull, in our Myer salon. Victoria completed her apprenticeship three years ago at a respected, national-award-winning Mount Eliza salon under Sue Harvey. She then spent the last two years in Caulfield where she was responsible for all apprentice and competition training. Victoria has won a number of awards for colour, at both the state and national levels. I asked Victoria what she believed was happening in hair fashion right now...

## What's IN for Winter-Spring?

Hair extensions are bigger than ever this season. I love the instant changes I have been able to give to my clients with length, thickness and colour. Amore is the brand I love because they use no glues or waxes, and best of all do not damage your existing hair. And AmoreHair® hair extensions are reusable so they are much more cost effective as well.

In styling, we are seeing both ends of the spectrum for winter. Natural texture is back and, by using your GHD styler, you can add a polished look to your natural hair and accentuate what you were born with! Also, super smooth styling will always look 'put together' and healthy, but we are keeping all the volume at the roots for a bouncier, lighter look.

For brunettes and red heads it is all about rich, glossy, reflective, monotone colour – think Katie Holmes, Isla Fisher and Kate Walsh.

For blondes it's deeper, warmer, colours to complement skin tone, softer techniques from belleage (free-hand subtle highlighting), think Giselle and Beyonce, to on-purpose re-growth, think Cameron Diaz, Sienna Miller and Sarah Jessica Parker.

Everyone gets a bit fed up and bored with their hair in the colder months and two of the best tips are:

1. Treatments, treatments, treatments! They give your hair lift and shine, and they counteract all the dulling effects of artificial heating.
2. Fringes – the quickest way to change your style and look instantly more fashionable. Great for all the long haired girls who want to keep length but also need an update.

Remember, it takes more than just good luck to create the perfect image, so make an appointment today...  
- Lorna

## Ready to Wear on the Peninsula



The Summer 2010 ready to wear collection from designer Lisa Taranto embodies the very tone of her rich Italian background with passionate and feminine yet strong and revered designs, as she wanders; Dancing through Vineyards.

The collection is defined by voluminous silhouettes, strong clean lines, ruffles, pleats and precise patterncutting to create brilliant shapes which double as pockets and collars and sleeves.

It is inspired by the essence of the Italian woman. It is romantic, a little old world, a little edgy. The colour palette is drawn from a Tuscan landscape; steeped in sunlight. Blood orange, charcoal, cream, black, rouge and mustard.

Visit [lisataranto.com.au](http://lisataranto.com.au) for stockists and to view the latest collection.

Lisa Taranto is committed to keeping production in Australia, supporting the industry in Melbourne and ensuring greater quality control.



## Watch the Process Buy the Product

If you're looking for high quality Australian made knitwear, come to Sweater Works. Styles include jumpers, jackets, wraps, scarves, beanies, socks & gloves in a great range of colours.

Sweater Works specialises in Merino/Possum knitwear for ladies and men under the Merino Snug label.

The Merino/Possum yarn is made from a blend of Australian merino wool and New Zealand possum fur creating a garment which is softer, lighter and warmer than wool. You'll find it the warmest fibre you've ever worn. So keep warm this winter in a Merino Snug garment – they also make perfect gifts to send to friends and relatives overseas as they are totally Australian made.



Sweaterworks is right at the factory so you can observe the knitting process through a large viewing window while you shop. Garments are made on highly specialized machinery which knit the garments totally in one piece – a totally revolutionary method giving seamless styling and superior fit.