

IPL Permanent Hair Reduction

What you should be aware of with IPL

There are many things to be aware of before you decide to proceed with hair removal and skin treatments. Most crucial is the quality of Intense Pulsed Light machine that will be used in your treatment. There are many different brands of machine and the quality, efficiency and effectiveness varies dramatically. Not everyone will tell you this, and many practitioners hide behind the principle of "let the buyer beware".

We carried out our own extensive research before purchasing the Lumenis Quantum IPL and after seeing the results, we're convinced we made the right decision. To help you make your own informed decision, we're going to outline what we're able to offer, what to look for and what questions to ask.

Proven safety, effectiveness & quality

Lumenis, the manufacturer of our Quantum machine, invented and trade marked the IPL technology and have been treating clients around the world since 1994. They received American FDA approval for IPL in February 2000, are TGA approved in Australia and are recognised as the international gold standard leaders in IPL technology. Numerous independent case studies have been undertaken that support the findings of the FDA and TGA and reinforce the safety and effectiveness of the technology.

Other machines do not necessarily have FDA and TGA approval and the results from independent trials and studies to prove they actually work.

Beware of false & misleading advertising

If you have been misled by a business saying they have an IPL™ machine (manufactured by Lumenis) when they are, in fact, using something else, you have a right to ask for your money back when you fail to receive the same results as you would from a genuine IPL™.

Look out for guarantees

Have you been offered a guarantee? The truth is that there are too many unknown factors involved in this work, and results can vary between individuals. A reputable clinic will not offer a guarantee. The ones that do may not be around to fulfill their obligations.

Qualifications & Experience

You can rest assured that you're in safe hands with us. All our operators are fully qualified and have many years' experience.

How does it work?

The Quantum IPL is an intense pulse light device used for the removal unwanted hair and skin spots that leads to rejuvenated skin and a reduction in hair. The wavelength, exposure duration and energy levels are chosen to selectively damage targeted hair follicles (and unwanted skin spots etc) with minimum damage to the surrounding tissue. The intense pulsed light is absorbed by the hair follicles, resulting in their heating. The follicles are damaged by the energy and these damaged follicles result in hair removal (permanent reduction).

For this reason, it is important to stop waxing or plucking just before you start your IPL treatment as the hair must be growing in the follicle for it to be successfully heated and damaged. It is recommended to shave or clip the hair shortly prior to your treatment.

Clinical results have shown that dark hair and light skin makes the most successful combination. Patients with darker skin or lighter coloured hair can also be treated, but may require more treatments than average as the machine settings must be reduced for their safety. Unfortunately blonde and grey hairs cannot be detected by the light and their results are variable.

Treatment Price

The old saying is most certainly true: you get what you pay for. The Lumenis technology is very expensive and this is directly reflected in the treatment price. However, the results are outstanding. You'll need even fewer treatments to get the same results (no maintenance treatments) which means even greater value for money.

We invite you to contact us to arrange a complimentary, no-obligation consultation. This will allow us to assess your areas of concern, provide you with an indication of the results that you can expect, and discuss treatment charges. We're confident that if you decide to have your treatments with us you will be impressed by our professionalism and delighted with the results.

-The Team at Simply Brazilian



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new patients
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