

Hair Razor – A Cut Above in Frankston

From Bayside Frankston to the bright lights of Las Vegas, Adam O'Brien from Hair Razor really does go the distance to bring you the latest innovations in hair design.

Recently named Apprentice of the Year by the Head Masters Academy in Melbourne, Adam also placed 1st and 3rd in the Mirror Me contest, a photographic competition also held at the Academy and was nominated for the statewide Apprentice of the Year award – all impressive achievements.

While Hair Razor can take care of all your cut and colour requirements, Adam also offers several innovative new options when it comes to taming your crowning glory. A recent visit to the Sydney Hair Expo introduced him to a revolutionary new straightening treatment which is actually good for the hair. He explains: 'Usually, hair straightening treatments have to damage the hair to get the effect – this new treatment actually repairs the hair making it healthy and stronger, with the straightening being the side effect.' Customer response to the new keratin based treatment has been fantastic, with some choosing to undergo it for the benefit to their hair, whereas others enjoy it for the straightening effect. Lasting 3-4 months, the process is safe to use in conjunction with colour, leaving you with smooth, straight, healthy hair.



Another service gaining in popularity is the colour correction process, whereby existing hair dye can be removed completely, allowing you to either correct a home done mistake or change your image for a whole new look. Says Adam, 'a lot of people will put colour in but not many salons have a good way of getting it out'. The process is very gentle on hair and leaves it safe to recolour straight away, allowing you to change your look within the space of just a few hours.

Finally, if you've dreamed of long flowing hair but can't wait for it to grow, the new microloop hair extension system offered by Hair Razor is just what you need. Using single strands of hair, it allows you far more flexibility when compared to previous extension systems. 'It's a new and different way of doing [extensions]', says Adam, 'as it allows

you to use multiple colours and specify the number of pieces you'd like to have added'. Customers are drawn to extensions not just to increase length but also to add thickness to their hair and the system is fairly low maintenance, just requiring a visit to the salon every six weeks for tightening.

Adam's next trip is planned for Las Vegas to attend Cosmo Prof, the world's largest Hair Expo, where I'm sure he'll find even more innovations with which to excite his customers. So why not give Hair Razor a call and see what they can do for you.

- Helen Jones

Hair Razor is located at 2 Thompson St, Frankston – for more information or to make an appointment, please call 9783 8433.

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